

Dear fleet professional

Manage your road risk with the Fleet Safety Forum
Apply for your free 1 year subscription today thanks to Licence Bureau Limited.

The Fleet Safety Forum is a not for profit initiative by Brake, the road safety charity. It will help you prevent crashes involving at-work drivers by providing you with up to date guidance and tools to tackle road risk.

Annual subscription to the Fleet Safety Forum is normally **£155 +VAT**. However, thanks to Licence Bureau Limited, you can take advantage of a **one year free subscription**.

It is estimated that a third or more road deaths involve a vehicle being driven for work. Globally, this means the Fleet Safety Forum and its subscribers are working to prevent about 400,000 deaths every year - more than 1,000 deaths every day.

By prioritising road safety, companies can also lower their costs (through reductions in insurance premiums, reductions in the cost of vehicle repairs and lost employee time following crashes, and reduced fuel costs) and improve their reputations.

To claim your free subscription please contact your Licence Bureau account manager or email info@licencebureau.co.uk with your name, email address, company name and telephone details stating you want to take up the Brake Fleet Safety Forum subscription offer. It's as simple as that!

We look forward to hearing from you. Go safely,



Roslyn Cumming
Development Manager
Brake, the road safety charity



Malcolm Maycock
Director
Licence Bureau Limited

Subscribers get access to:

- Acclaimed Fleet Safety Forum **manager reports** on a range of topics, from driver eyesight to recording and analysis of crash data.
- **Case studies** of companies that have reduced their road risk through a variety of methods.
- Brake's online **Road Safety Research Library** databases key pieces of research by road safety academics around the globe.
- **Pledge2DriveSafely campaign toolkit** - this includes online resources, ranging from video clips to presentations, games and quizzes - ideal for driver induction programmes or on-going educational and remedial programmes.
- **Target Zero fortnightly e-bulletin**, keeping you up to date with the latest global news and research on road risk management.
- **Discounts** to Fleet Safety Forum **conferences and workshops** showcasing best practice, and led by road safety academics and practitioners.

What people say about the **Fleet Safety Forum:**

"The information received is extremely relevant, easy to understand - brilliant."

Susanne Marshall, Walton Product Co Ltd

"I would like to express my thanks for the very useful materials that you provide. To our business with approximately 150 drivers, the Fleet Safety Forum is a valuable resource, supporting our efforts to reduce driver accidents. I am pleased to say that we have experienced a steady and continuous reduction in incidents over the past 10 years."

Chris Wright, EAME Regional HSE Manager, Syngenta